



Adusumilli Gopalakrishnaiah & Sugarcane Growers Siddhartha Degree College of Arts & Science

Vuyyuru – 521165, Krishna District, Andhra Pradesh

(An Autonomous College in the Jurisdiction of Krishna University, Machilipatnam)

Accredited by NAAC with "A" Grade

ISO 9001:2015 Certified Institution

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5.1.2. Efforts taken by the institution to provide career counselling including e-counselling and guidance for competitive examinations during the last five years

We believe that comprehensive career guidance is essential to empower our students to make informed decisions and excel in their chosen fields.

Over the last five years, we have organized numerous workshops and seminars featuring industry experts, alumni, and career counsellors. These events have covered a wide range of topics, including resume building, interview preparation, and guidance on competitive examinations. We have collaborated with renowned career guidance organizations like APSSDC to bring their expertise to our students.

The college has a Career Guidance and Placement cell which make the students to inculcate accountability and programme improvement, qualified leadership among the students. The Career Guidance and Placement Cell assists the students in acquiring appropriate career guidance and placements at the right time; this is possible in the college. The college not only provides skills but also supports and promotes technical and leadership abilities for the students. The College established a "Mentor Mentee" system between learned teachers and career-oriented students. A teacher is assigned to monitor a maximum number of 20 students from each class for academic and overall development of the students. This practical interaction aids for the development of direct relationships with students, teachers and institution. In addition, a group of students interact with teachers to discuss their career options. The college places a strong emphasis on the key components of these programmes which includes structured sequence of activities and experiences designed to help students develop specific competencies such as goal setting and career planning. During and after Covid period, the various departments organised many on line programmes which aimed at the students' career. The college took the initiative in organizing Technical and Motivational Talks. The College also organised Personality Development Programs, CRT (Campus Recruitment Training) Classes by Andhra Pradesh State Skill Development Corporation (APSSDC) for all the students, CRT classes on the C-Programming Language, and other programmes. The Career Guidance and Placement Cell organized training programmes on interview skills, recent trends in career opportunities, and training programmes on up gradation of soft-skills.

We have been actively tracking the success of our students in competitive examinations and career placements. Our students' achievements in examinations reflect the effectiveness

of our guidance programs. We believe that these efforts have significantly contributed to the holistic development of our students and their success in competitive examinations and career placements. The College works with the vision "Grooming Young Minds towards Excellence", to facilitate the Journey of every Student to achieve their goal.

- **Career Guidance and Placement Cell in association with IQAC organized a 20 days program called "Soft Skills" with the support of Nandi Foundations (APSSDC) from 18-07-2018 (20 days) for BSc-MPCs and B.Com. Computers final year students.**



- The Career Guidance and placement services cell of the college organized an awareness programme on “Vijayam Mee Gupittlo” in association with Sakshi Media on 17-09-2019



- The Department of Computer Science & Career Guidance and placement cell organized an awareness programme on “Job Skills, Soft Skills” on 02-01-2020



- The Career Guidance and placement Cell of the college in collaboration with APSSDC arranged an awareness programme on “Career Guidance” to the final year students on 15-02-2020. Sri. S. Prasanth Kumar, District Coordinator, APSSDC explained through PowerPoint presentation about setting goal in the stage of student.



- The Department of Commerce organized a One Day National Workshop on “EMERGING TRENDS IN COMMERCE AND BUSINESS” on 15th March, 2022.





- The Department of Computer Science organized a One Day Multidisciplinary National Conference on "Emerging Trends in Artificial Intelligence and Machine Learning" on 28th March, 2022.




Principal
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